

# BIRTHDAY!

## ONE YEAR OLD

### Don't Bake a Cake ...

Magic Chef has baked ... Come in and from 10 to 12 a.m., about the coffee ...

Birthday time is family time ... so, Mother, bring the children. BOBO, the clown will be here Thursday and Saturday ... from 10 to 12 a.m. and 1 to 6 p.m. DAISY, another favorite clown, will entertain on Friday from 10 to 12 a.m., 1 to 6 p.m. and again from 7 to 9 p.m. BOBO and DAISY will give each and every child a birthday balloon.

### FREE GAS RANGE O'KEEFE & MERRIT

Wish you could barbecue all year round? You can ... with O'Keefe & Merrit's beautiful new gas range. There's also a large griddle ... so good for toasted cheese sandwiches ... pancakes ... bacon ... large oven where your Thanksgiving turkey bakes with ease ... and built-in electric clock and timer.

and ... it's FREE ... FREE ... FREE ... to the lucky winner. All you do, is come in and register with MAGIC CHEF during the week of July 13 through 16. Drawing for the lucky winner will be held on July 24, and winner need not be present ... we'll call you!

### FREE WIN A TRIP TO HAWAII

What do you do? Absolutely nothing, but come in and sign your name during the week of July 13 through 16. Drawing will be held on July 24 ... and winner need not be present.

9 days of magic ... Magic Chef will whisk you by plane to your luxury Waikiki Hotel, where you'll be greeted by those beautiful Hawaiian charmers. You'll breakfast at famous International Market Place ... tout the island of Oahu ...

And ... the trip is absolutely free ... it's Magic Chef's Happy Birthday to you ...



4 MAGIC SALE DAYS  
THURSDAY THRU SUNDAY  
JULY 13, 14, 15 AND 16

**MAGIC CHEF**  
**OLEO**  
ONE POUND CARTON  
**10¢**

**STEREO & HI-FI RECORDS**



These are big-name favorites, top recording stars and labels. Each is in its own plastic cover to insure the records have not been played before. Come early to insure best selection! Buy any regular \$2.98, \$3.98, \$4.98 or \$5.98 L.P. or Stereo record and get second record for only 1¢. you get any comparable L.P. Record of your choice for one penny!

**1¢**

**Rigid Wall Swimming Pool**



Summertime is easetime ... even for toddlers and the young, young set. 72" vinyl rigid-wall wading pool is ideal for backyard playing. Mothers will have fun too. Pool holds 14" water. Regular \$16.00 value ... now

**\$7.77**

**CORDUROY SHOES**



Step into fall and winter with a blissfully bare-foot feeling. In the world of playshoes, nothing is so important as heavenly comfort, and this corduroy topped footwear is so light and supple you can almost feel the grass grow between your toes. In a refreshing change in color-pace, these vinyl-soled sneakers will help you put your best foot forward. In sizes 4 to 10. Only ...

**99¢**

**WHEAT BREAD**  
or Wheat  
**19¢**

**GOLDEN CREME PREMIUM ICE CREAM**  
HALF GALLON ROUNDS  
**69¢**

**MARKINS DELICIOUS HAWAIIAN APPLE JUICE**  
46-Ounce Can  
**25¢**

**BLEACH**  
Red Detergent makes washday easy.  
**29¢**

**WASHING MACHINE DRESSING**  
every salad taste much, much better.  
**49¢**



U.S.D.A. Govt. Graded "CHOICE" Steer Beef

## T-BONE or CLUB STEAKS

Let dad cook tonite ... T-Bones and club steaks just beg to be barbecued. Have kids fix salad ... and set the table ... All you do is bake the potatoes ... make tonite a family affair.

**98¢**  
lb

Top Sirloin Steak \$1.29 lb. Porterhouse Steak \$1.09 lb.  
New York Steak \$1.79 lb. Fillet Mignon By the Piece \$1.79 lb.

Farmer John's, Western Flavor, Eastern Quality U.S.D.A. Govt. Grade "A" Norbest Brand

**HAM**  
FULL SHANK HALF  
**39¢**  
lb

**MATURE HEN TURKEYS**  
Plan your weekend around turkey. Prepare and cook turkey Friday afternoon. Serve warm for dinner. Saturday ... serve cold with potato salad, apple-sauce ... and perhaps cupcakes. Sunday ... turkey sandwiches with swiss cheese ... and quick frozen pie for dessert.

U.S.D.A. GOV'T. GRADE "A" MATURE  
**Half Hen Turkeys** **29¢**  
lb

Farmer John's White Label  
**SLICED BACON**  
ONE POUND PACKAGE **49¢**

Certi-Fresh Boneless  
**PERCH FILLETS**  
ONE POUND PACKAGE **39¢**

EXTRA DELICIOUS  
**HAMS**  
WHOLE or BUTT PART **49¢**  
lb

CENTER CUT  
**HAM SLICES**  
UNBEATABLE VALUE **89¢**  
lb

**LEMON**

HAPPY BIRTHDAY  
OUR BAKERS MADE THIS SPECIAL  
**DECORATED CAKE \$1.50**

MAGIC CHEF CINNAMON BAKERY  
Is it your birthday or anniversary too? Special 7" decorated cake, with Happy Birthday and name of your choice for only \$1.50. White only.

Light - Summery - Refreshing - Low Calorie  
**LEMON CHIFFON PIE**  
Regular 69c Value **49¢**

**25¢**

**KOSHER STYLE PASTRAMI**  
Try a kosher style cooked pastrami sandwich on fresh, fresh rye bread

MAGIC CHEF GOURMET GALLEY  
**98¢**  
lb

Kraft's is full of creamy goodness  
**AMERICAN CHEESE SLICED** **59¢**  
lb.

**25¢**

Del Amo Shopping Center  
Corner of Hawthorne & Sepulveda

**MAGIC CHEF**

